

Privacy policy

The website available at www.etravelinsurance.pl ("**Website**") is operated by eTravelInsurance Sp. z o.o. with its registered office in Kielce, ul. Karola Olszewskiego 6, 25-663 Kielce, KRS 0001010727, NIP 9592058008, REGON 524038818 ("**Administrator**") and uses cookies.

Below, we present information concerning the processing of data collected by the Administrator, including personal data, and the principles of their processing and use.

The Administrator protects data including personal data of users, therefore, before using the Website, the user's browser informs which data and on which pages are collected. We process data in order to:

1. tailor the content presented to users' needs and interests;
2. present information about products and services offered by insurers cooperating with the Administrator, tailored to the needs and interests of users;
3. provide an offer of cooperation to persons interested in performing agency activities on behalf of the Administrator and on behalf of the insurers cooperating with the Administrator;
4. make measurements that allow us to improve the functioning of the Website.

What data do we collect?

Cookies are small text files, in the form of a short string of characters, which we store in the memory of your device. Access to these files allows us to identify your device and to adapt the Website to your device, in particular with regard to the information presented on it. The stored information does not introduce any configuration changes to your device or software. You can delete them at any time using the appropriate function of your web browser.

The information contained in cookies only contains information about your activity on the Website. Disabling cookies in the browser you are using may cause some features of the Website to be difficult or inoperable.

By means of cookie technology, only statistical data about users is collected in order to improve the convenience of using the Administrator's website, as well as to minimise the nuisance of mismatched advertisements.

The website uses cookies, which are stored on the data carrier of the user's terminal device in order to facilitate navigation and to adapt the content of the website to the user's preferences. Blocking the storage of cookies on the user's terminal device or deleting them is possible by properly configuring the settings of your Internet browser.

We use technical, analytical and marketing cookies on the Website.

Technical cookies are necessary for the proper operation of the Website. We use them in order to:

1. optimise the operation of the Website for the devices and browsers most commonly used by its visitors - so that your computer, tablet or phone will display it correctly and clearly;
2. remember whether you have consented to selected content being displayed on the Website;
3. remember whether you have consented to:
 - a. the processing of your personal data by the Administrator for the purposes of marketing the services and products of its cooperating insurers,
 - b. processing of your personal data by the Administrator for the purpose of offering cooperation in the performance of agency activities on behalf of the Administrator and for the benefit of insurers cooperating with the Administrator,
 - c. receiving commercial information from the Administrator by electronic means
 - d. to use telecommunications terminal equipment and automatic calling systems by the Administrator for direct marketing purposes.
 - e. to remember your actions on the Website - so that when you leave the site you do not have to, for example, fill in forms again;
 - f. maintain your session when you use other functionalities of the Website.

We use analytical cookies to improve the functioning of the Website and to measure the effectiveness of our marketing activities.

Among other things, we use analytical cookies to create aggregate statistics and analyses that help us understand how the Website is used. These activities allow us to continually improve the structure and content of the Website to make it as relevant as possible to the needs of our current and potential customers or associates.

For these types of cookies, we also use solutions from our third-party partners whose scripts may store data on your device. The storage mechanisms and rules used may differ from those provided for in our Privacy Policy. You can find more information about this on the pages of each Partner. These include, but are not limited to:

1. Google (e.g. advertising and analytics; analytics in Doubleclick, Google ad settings)
2. Facebook (e.g. advertising and analysis)

Marketing cookies are used to tailor the content and forms of advertising displayed both on our websites and on the advertising networks of our partners, including Google and Facebook, to your needs and preferences.

How long do we use cookies?

We use two types of cookies:

1. **session cookies** - remain on your device until you leave the website or switch off your web browser;
2. **permanent** - they remain on your device for a specific period of time (according to your browser/device settings) or until they are manually deleted.

Changes to the privacy policy of the Administrator's website

Changes to the Website's Privacy Policy may be influenced by the development of Internet technology, changes to generally applicable laws, including those regarding the protection of personal data and the

development of Internet information services. The Administrator will inform about these changes on www.etravelinsurance.pl.

Enabling/deleting/blocking cookies on the Website

The website uses cookies in accordance with the settings made individually by the User for the browser installed in the end device used by the User. In many browsers, cookies are enabled by default. Using the Website after reading this Privacy Policy without changing the settings in the browser concerning cookies means that the User consents to their processing by the Administrator.

If the Website User does not agree to the processing of cookies by the Administrator, he/she may, at any time, change the settings in his/her browser or disable the use of cookies.

Using the website with cookies enabled in the browser means that these files will be stored in the memory of the user's terminal device.

Users who, having consulted the information available on the website, do not wish the cookies to remain stored in the browser of their end device, should delete them from their browser at the end of their visit to the Website.

Information on Personal Data Administrators

1. The administrators of the personal data provided by the user within the Website are.